



Press Clippings
June 2017
Web

Title: Lendo endowment fund marks 10th anniversary by awarding fellowships to 14 Pennsbury students

Author: Bucks Local News

Link: http://www.buckslocalnews.com/news/lendo-endowment-fund-mark-th-anniversary-by-awarding-fellowships-to/article_b160207c-c3fe-56da-adf6-95babb02342.html

Date: June 5, 2017

Thanks to a generous endowment fund established in 2007 by Pennsbury Class of 1964 alumnus, Arthur J. Lendo, Ph.D., 14 students at Pennsbury High School have been selected to receive Lendo Fellowship awards to help support their academic and co-curricular pursuits.

This year - marking the endowment fund's tenth anniversary - the following students were approved by the Board of the Pennsbury Education Foundation (which oversees the endowment) for the 2017 Lendo Fellowship awards. The program that each student was accepted to attend is also listed.

- Benjamin Aronson, 11th grade, Drexel University Materials Science and Engineering Summer Program
- William Bednarz, 10th grade, Program in Algorithmic and Combinatorial Thinking - Princeton University
- Miles Borowsky, 10th grade, Hugh O'Brian Youth Leadership Program, Villanova University
- Ngakiya Camara, 11th grade, International Thespian Festival in Lincoln, Nebraska
- Kaitlyn Currid, 11th grade, Stanford Intensive Law & Trial Program
- Sonali Deliwala, 11th grade, Engineering Summer Academy - University of Pennsylvania
- Avi Gajjar, 10th grade, Rensselaer Polytechnic Institute Research Experience
- Brett Garretson, 11th grade, Bucknell Academy Summer Experience (BASE)
- Ryan MacElroy, 11th grade, Lehigh University - Blueprint Summer Program - Careers in Engineering
- James Moyer, 11th grade, Westminster Choir College - Beginning Choral Conducting
- Derek Quinn, 8th grade, FAES Course - NIH on Cytometry

- Shefali Raghavan, 11th grade, NYU Summer Career Edge: Finance NYC
- Anirudh Ramanathan, 9th grade, Robotics/Electrical and Computer Engineering at Temple University
- Delaney Weed, 10th grade, Hugh O'Brian Youth Leadership Program, Villanova University

Prior to his retirement, Dr. Lendo served as the long-time president of Peirce College in Philadelphia. He has since relocated to Florida. To learn more about the Pennsbury Education Foundation or Dr. Arthur J. Lendo, please visit www.pennsburysd.org > Community > Foundations > Pennsbury Education Foundation > Fellowships.

Title: Letter-to-the-Editor: ‘On the Table Philly’ event sparks a necessary conversation

Author: Malik Brown

Link: <https://www.bizjournals.com/philadelphia/news/2017/06/06/letter-to-the-editor-on-the-table-philly-event.html>

Date: June 6, 2017

On May 23, Peirce College joined more than 100 organizations around the greater Philadelphia region in opening up our doors as part of the On The Table Philly event in the hope of sparking conversation and strengthening connections over a meal or coffee.

Peirce’s President and CEO [Jim Mergiotti](#) and members of his team, including Uva Coles and [Amy Holvey](#), were joined by 12 other individuals from across the education, business, non-profit and governmental sectors to discuss education’s role in addressing community and workforce needs.

I left our lunch not only with a full stomach, but also a full heart. When leaders in these various sectors come together, we sometimes point out that we work in silos and that there are many resources available to the broader community that are under-utilized. But our On The Table Philly event has me optimistic that this tide is changing. The sentiment in the room that our luncheon was merely a launch pad for future work was palpable. We at Peirce College want to keep the momentum going by continuing to bring leaders from across the region together to work toward solutions to our greatest education and workforce needs.

Peirce College works hard to stay in-tune with the employers in our region. We are constantly asking what their workforce needs are and where they see gaps in the skill sets of their employees and job candidates. And we do our part by adapting the curricula in our programs to ensure the working adults who attend Peirce are able to bring those skills to the table.

But those at our table this week took another step back and wondered how colleges and universities can better connect with the K-12 educational system. In our work with the Greater Philadelphia Chamber of Commerce and Economy League of Greater Philadelphia, it’s a topic that sparks a great amount of discussion and concrete action. More and more, we see employers becoming involved in K-12 programs focused on STEM curricula or early childhood education. They’re realizing that focusing solely on college students only meets their short-term needs. But going back to pre-Kindergarten helps to ensure a long-term supply chain of talent. It takes a multi-generational intervention—an approach where Peirce College is uniquely capable to make a difference.

The role of education has evolved. As educators, we need to be more intentional in our purpose, to identify specific needs, and work to fulfill them. And beyond that, we need to look at the broader impact education has on our lives. Not only does it provide us skills that allow us to get a job, but it also means we're better able to meet our basic needs. The higher income that comes as a result of a college degree means that we can do more for our children, we can live in safer neighborhoods, we can get out of debt and we can take care of our aging parents.

It's this holistic approach to education that will ensure it remains an important part of building better communities and a stronger economy.

Our On The Table Philly event was just the first step toward a broader conversation to bring together education, government, non-profits and business so that those we serve are able to do more for themselves, their families and their communities.

Sincerely,

Malik Brown

Assistant Vice President, Employer Relations
Peirce College

Title: Peirce College to Award First Bachelor's Degrees to Year Up Philadelphia Alumni

Author: PR Newswire

Link: <http://security.itbusinessnet.com/article/Peirce-College-to-Award-First-Bachelors-Degrees-to-Year-Up-Philadelphia-Alumni-4998464>

Date: June 8, 2017

Three hundred working adults make up Class of 2017

Four years following the 2013 launch of Year Up Philadelphia at Peirce College, its first alumni are set to receive their bachelor's degrees on June 8.

Four Philadelphia residents and Year Up graduates, Tah Adin (Information Technology), Andre Brown (Business Administration), Shakira Gregg (Business Administration) and Bene't Morando (Information Technology), will be among the 300 members of the Peirce Class of 2017.

Offered at no cost to urban young adults, Year Up provides six months of workforce training and a paid six-month internship at a Fortune 500 company, all while students are enrolled in Peirce classes.

Together, Year Up and Peirce provided the right support and structure for these students to succeed in their academic endeavors.

Brown had started his academic career at another institution, but after three semesters, realized he wasn't mentally or emotionally prepared for a traditional college setting. But just months after dropping out, he learned of Year Up and Peirce and thought it would provide the right structure for him to succeed.

He was correct. Brown has thrived under the responsibility of working during the day and taking classes at night.

He interned at JPMorgan Chase and continued to work there throughout his college career as a project manager for software development. Upon completing his bachelor's degree, Chase offered Brown a two-year contract as a business analyst in its Technology Analyst Program.

"If you would have told me where I'd be today when I first dropped out of school, it would have blown my mind," Brown said.

Year Up is just one example of the support that Peirce College provides to working adult students of all ages. But its students also rely heavily on the support of their families, inspiring their children, or even their parents, to follow in their footsteps.

And, sometimes, they take the journey together.

Morando, another Year Up alum, will be graduating with her father, Anthony Young, who has earned a bachelor's degree in Criminal Justice Studies.

Student speaker Renee Martin and her daughters, Brenda Eldridge and Ramona Watson, will also graduate as a family from Peirce this year, as will the husband-and-wife team of Melissa and Brian Phillips.

Morando said it was the combined support of her father; her mother, Emma Morando-Young, who graduated from Peirce last year; Year Up; and Peirce that helped her complete her degree and earn a full-time position in March at JPMorgan Chase, where she interned during Year Up, as a Tech Ops Analyst. Together, her support system helped her battle her procrastination and instilled time management skills. She is currently applying to Peirce's graduate program.

"The families who earn their degrees together serve as great examples of the dedication and community support needed for working adults to reach this milestone," said Peirce College President & CEO James J. Mergiotti.


"All of the working adults who will cross the stage this year have each faced their own set of unique challenges," Mergiotti continued. "They have worked hard to balance their work, home and community responsibilities to earn a degree that will help them make a better life for themselves and their families and allow them to be a role model for the next generation."

Approximately 70 percent of the graduates are over the age of 30. They come from 13 states as far away as California. Six are international students, all of whom currently reside in Pennsylvania. Nearly 70 percent of the class is female and 61 percent identify as Black or African-American.

In total, Peirce will award 17 master's degrees, 180 bachelor's degrees, 95 associate degrees and 10 certificates.

Monica Malpass, co-anchor of 6abc Action News at 5 p.m., will deliver the commencement speech at the Kimmel Center for Performing Arts on Broad Street in Center City Philadelphia.

About Peirce College

Founded in 1865, Peirce College has been providing working adults with affordable education, flexible classes, and personalized support for more than 150 years. Peirce offers bachelor and associate degree programs in the areas of Business, Healthcare, Information Technology, and Legal Studies, and Master of Science degrees in Healthcare Administration and Organizational Leadership & Management. Located in the heart of Philadelphia, Peirce is a non-profit institution that specializes in serving the unique needs of working adults through both online and on campus education. In 2015, Peirce took life-friendly learning and degree attainment to the next level with the creation of Peirce Fit , a revolutionary learning format that allows students to choose

each week whether to attend class in person or online. Through competency based education in Peirce's IT program, students may also choose a faster, more affordable path to a degree. Peirce College is accredited by the Middle States Commission on Higher Education, 3624 Market St. Philadelphia, PA 19104 (267-284-5000). Additionally, select programs are accredited by The Accreditation Council for Business Schools and Programs, the American Bar Association and the Commission on Accreditation for Health Informatics and Information Management Education.

For more information about Peirce College, call 888.467.3472, or visit www.Peirce.edu. Visit Peirce's blog, Peirce Connections, at <http://blog.Peirce.edu>. Become a fan of [Peirce College](#) on Facebook. Follow [@PeirceCollege](#) on Twitter. View the Peirce College [YouTube Channel](#).

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/peirce-college-to-award-first-bachelors-degrees-to-year-up-philadelphia-alumni-300471225.html>

Title: Pennsbury students awarded fellowships to attend special programs

Author: Chris English

Link: http://www.buckscountycouriertimes.com/news/local/pennsbury-students-awarded-fellowships-to-attend-special-programs/article_1b0f8be2-4bc4-11e7-b921-3bc5d3e27e57.html

Date: June 8, 2017

Article not accessible at this time.

Title: You can call her Dr. Monica Malpass

Author: Jim Gardner / 6 ABC Action News

Link: <http://6abc.com/education/you-can-call-her-dr-monica-malpass/2074490/>

Date: June 9, 2017

EDUCATION

You can call her Dr. Monica Malpass

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You can call her Dr. Monica Malpass. Jim Gardner reports during Action News at 11 p.m. on June 8, 2017.

Action News anchorwoman Monica Malpass received an honorary doctorate Thursday night from Peirce College.

Monica was the keynote speaker at the school's 152nd commencement, which was held at the Kimmel Center.

Congratulations to Monica and all the graduates.

Title: Backe Announces Four New Hires

Author: citybizlist

Link: <http://citybizlist.com/article/426170/backe-announces-four-new-hires>

Date: June 21, 2017

In response to continued organic growth and some new assignments, Backe has just hired four new staff members, swelling its ranks from 19 to 24 full-time employees in a little more than a month.

New Senior Copywriter Moss Stern, Associate Account Manager Alessandra Aste, Developer Dylan Holland, and Web Designer Randi Sargent each contribute significant capabilities in their respective areas, and will help Backe keep pace with the influx of new work while maintaining the high quality and timely delivery for which the agency is known.

- Senior Copywriter Moss Stern has more than two decades of content creation experience with a particular concentration in healthcare. Previously he worked for Elsevier and MDLinx.com, and also maintained a busy freelance copywriting practice.
- Associate Account Manager Alessandra Aste has been active in account services since 2013, both on a freelance basis and as a project assistant with Bracket Global.
- Developer Dylan Holland spent several years working as an interactive designer for Digitas Health and as a UI/UX developer and UI supervisor with EmpireCovers.
- Web Designer Randi Sargent's previous background includes stints at Hartke-Hanks, Merkle, Destination Maternity, and EmpireCovers, as well as six years' work as a freelance interactive web designer serving a sizeable list of major clients.

"We're very pleased to add these talented people to our team," says John Backe, President/CEO of Backe. "They're an impressive group of individuals, and we're looking forward to seeing what we can accomplish as an agency with these fresh talents added to our existing roster of excellent staff."

About Backe: Backe is a digital marketing and brand communications agency based in Radnor, PA. Focused on creating smart, beautiful, and strategically driven work, Backe has a 20-year history of building long-lasting relationships with clients in highly-regulated industries like healthcare, higher education, energy, and finance. In addition to serving for-profit clients such as Aptevo, Airgas, Alfred Angelo, Endo

Pharmaceuticals, GlaxoSmithKline, McKesson, and Peirce College, the agency also donates a significant amount of time, funding, and services towards pro-bono efforts supporting early childhood literacy, sustainability, veterans assistance, and other causes through The Backe Foundation.

Title: Backe announces four new hires

Author: PR Newswire

Link: <http://www.760kymb.com/story/35719864/backe-announces-four-new-hires>

Date: June 21, 2017

Senior Copywriter, Web Designer, Associate Account Manager, and Developer expand firm's capabilities

RADNOR, Pa., June 21, 2017 /PRNewswire/ -- In response to continued organic growth and some new assignments, Backe has just hired four new staff members, swelling its ranks from 19 to 24 full-time employees in a little more than a month.

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Interested parties can contact [Malcolm Brown](#) for a deeper understanding of the agency's capabilities.

Web: backemarketing.com

Facebook: facebook.com/BackeMarketing

Twitter: twitter.com/BackeMarketing

LinkedIn: linkedin.com/company-beta/46075/