



Press Clippings
May 2016
Print



They are commencement speakers this year in our area.

Tears, joy, and “Pomp and Circumstance” are universal; other traditions, including senior class gifts, speaker selection, honorary degrees, and even the number of ceremonies vary by school.

As thousands of students across the region prepare to graduate, The Inquirer surveyed colleges about their plans.

Many area schools will have only one speaker. Haverford College has two, Swarthmore College three.


Rowan University is preparing eight ceremonies — each with its own speaker — and Penn State has them all beat, with 13 ceremonies and speakers at its main campus.

Some schools, including La Salle University, choose a student to deliver the keynote. Others, including Temple, invite notable alumni to return to campus to advise graduates.

And then there are the high-profile speakers: President Obama at Rutgers-New Brunswick, *Hamilton* writer Lin-Manuel Miranda at the University of Pennsylvania, Humans of New York founder Brandon Stanton at Kean University.

Politicians are also in the mix, including Gov. Wolf (Dickinson College, Franklin & Marshall College), N.J. Sen. Cory Booker (William Paterson University), and former Pa. Gov. Tom Ridge (Penn State’s College of Information Sciences and Technology).

The first ceremonies begin Friday and run into June.

Peirce College 	Tamron Hall	Anchor of <i>MSNBC Live with Tamron Hall</i> and co-host for the 9 a.m. hour of the <i>Today Show</i> .	June 13	306
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2016's Best Large Cities to Start a Business

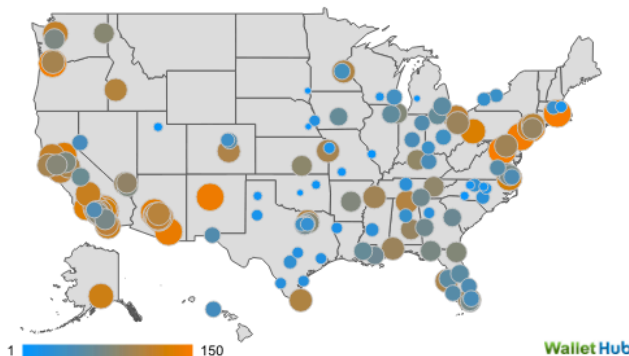
By John S. Kiernan, May 2, 2016

Americans are born with an entrepreneurial streak. It's in our DNA. From Manifest Destiny and the Gold Rush to the Industrial Revolution and the Internet Age, intense periods of innovation have molded our economy and sparked important societal advancements.

But innovation is never easy. Hardship and necessity underpin much of our entrepreneurial progress, largely because the motivation to enter the unknown in the face of bleak odds simply is not in abundance when more comfortable avenues remain to be explored. Driven by a dearth of traditional job opportunities and a reenergized hesitancy to put one's fate in the hands of others, nearly [54 million](#) Americans are now working for themselves. There is always room in the market for new ideas, products, services and multi-million-dollar success stories — if one knows where to look.

In order to help aspiring entrepreneurs — from restaurant owners to high-tech movers and shakers — maximize their chances for long-term prosperity, WalletHub's analysts compared the relative startup opportunities that exist in the 150 most populated U.S. cities. We did so using 16 key metrics, ranging from five-year survival rate to office-space affordability to educational attainment of the local labor force. Check out our findings, additional expert commentary and a detailed methodology below.

Main Findings



Michael Schirmer

Chair and Associate Professor of Business at Peirce College

[Back to All Experts](#)



What tips would you offer an aspiring entrepreneur?

1. Be passionate about your pursuit but do not let that love blind you. Continually look for ways to improve your value proposition and how what you are selling offers a solution to your customers' problems and helps meet their needs.
2. Know your market. Too many entrepreneurs fall short when conducting market research, especially when it comes to knowing the competition. Go back to the drawing board if you believe you have little or no competition. Your customers make choices every day when selecting what products and services to purchase. Choosing not to buy and choosing something from a completely different set of competitors – e.g., a movie ticket instead of a restaurant meal – are two considerations that entrepreneurs too often overlook when attempting to understand the depth and breadth of their direct and indirect competition.
3. Focus on the cash flow. Too many small businesses fail due to an insufficient inflow of cash to sustain the business. Cash flow is generated from operations (via revenue from sales of products and services), from investing (via purchases and sales of assets), and from financing (via internal and external resources). For long term viability of a venture, an entrepreneur needs to generate a positive cash flow primarily from operations. It is critical for an entrepreneur to have an understanding of how and from where cash is flowing in, as well as how and to where cash is flowing out.

How important is the city an entrepreneur picks to start a new company?

That depends on the type of products and services an entrepreneur intends to market. For those pursuing a venture with a more traditional brick-and-mortar (physical site) model in mind, considerations need to be made for accessibility to customers and resources; lifestyle and likings of the entrepreneur; and operational sustainability, which involves aspects such as physical site costs, taxes, licensing, fees, and the overall business climate of the city. Some entrepreneurs find that an online business can be launched with just a smart phone, making the choice of city more a question of the cost of living and their own lifestyle wants and needs. Accessibility to customers may be brought to them via apps and the World Wide Web. Other considerations include whether or not a city is on the rise or in decline. Some entrepreneurs may be attracted to the latter as they see opportunities amidst the issues and want to be involved in something bigger than just their business. Again, it depends.

What are some of the biggest mistakes entrepreneurs make?

Those who are blinded by their passion, who are insufficiently knowledgeable of their market, or who think cash flow is the name of a Goodson-Todman game show from the 1970s risk failure.

What is the most effective way state and local authorities can stimulate entrepreneurship and new business development?

First and foremost, creating that stimulating entrepreneurial environment involves providing high quality, economical basic services to our communities. If he were alive today, 18th century economist Adam Smith might recommend to state and local authorities that they focus on the "Big Three": keeping [fair and balanced] law and order, building [and maintaining] infrastructure, and providing [high quality] education. Neighborhood unrest, a disenfranchised and disenfranchised electorate, crumbling roads and bridges, dirty streets, failing schools, and an undereducated workforce all present significant challenges to entrepreneurs and business owners. I believe that too many elected and appointed officials gravitate toward the headline-grabbing "Band-Aid" business development programs that may be masking festering community problems and that lend support to those who may not otherwise be so challenged were it not for the failures to offer fair and balanced basic services. The most effective way for state and local authorities to stimulate entrepreneurship and new business development is to get back to basics: make our communities safe, keep them clean, and educate our children. If done well, the authorities can then stand back and watch the business community flourish and be comforted knowing that what they did in providing basic, high quality, economical services helped make that happen.

Besides technology, what other sector is ripe for disruption by entrepreneurs? What is the next big thing?

It seems that the only constant in the tech sector is change. Entrepreneurs have taken some sector ventures from zero to hero in relatively no time (at least on paper – see my previous comment about cash flow from operations). However, I believe that technology can be viewed both as a sector and as a disruptive entrepreneurial force in itself. Take a look at the transportation industry for example. App-based businesses such as Uber and Lyft have rocked the previously staid world of the vehicle-for-hire (aka, taxi) industry by offering riders a convenient alternative heretofore known as being a hack. We can be looking for the next "big thing" within consumer-focused opportunities of overlaying that convenience app and creating competition where there was none or very little. It would be something if we all woke up tomorrow and downloaded an app that enabled us to choose a convenient and efficient alternative to how we, for example, power and heat our homes. Then again, there may already be an app for that!

What is the best source of funding for new companies?

That depends on the type of business opportunity an entrepreneur pursues. Alternatives for securing sufficient startup financial resources include contributions from the entrepreneur and the launch team; from leveraging assets, both physical and intellectual; by tapping the debt and equity finance markets; and, most recently, via crowdfunding contributions. Success can depend on how well the resource mix is developed and managed, but the goal should be to utilize the venture's financial resources in creating a sustainable, positive cash flow from operations as soon as possible.



Peirce College Partners with Area Employers

May 10, 2016

[Peirce College](#), Philadelphia's leading college for adult learners, has launched its second master's degree program in response to the evolving needs of Philadelphia's healthcare industry.

With the curriculum developed in collaboration with local employers, Peirce's Master of Science in Healthcare Administration (MSHCA) will equip students with relevant healthcare leadership and management skills identified by regional healthcare organizations.

"As the industry adapts to the evolving regulatory framework introduced by the Affordable Care Act, there is an increased need for skilled leaders to guide their teams through this era of change," said Peirce College Dean of Graduate Studies Adrian Zappala. "Our coursework was developed with this specific need in mind."

The curriculum in the MSHCA program was shaped through in-depth discussions and collaboration with some of the region's top healthcare employers.

"The focus groups and conversations we had with our healthcare corporate partners showed that many people in advanced positions generally did not have formal leadership training," Zappala said. "There is such a dire need for healthcare leaders with well-honed soft-skills that companies are recruiting from peer healthcare institutions rather than bringing in new talent. We believe our program will increase the talent pool and fill this need."

All courses will be offered with the flexibility of Peirce Fit, Peirce's new course delivery model that allows students to choose on a week-to-week basis whether to attend class on campus or online.

Students who graduate from the new MSHCA program will be well-prepared to fill positions such as director of compliance, director of research or director of risk management at organizations including insurance firms or large hospitals. The

Pennsylvania Department of Labor and Industry expects employment in healthcare administration in the Philadelphia region to grow by 16 percent from 2012 to 2022.

“This program is the best fit for the mission of Peirce College,” Zappala said. “Throughout our more than 150-year history, we have focused on developing the skills of the workforce in a way that benefits individual businesses as well as the overall economy. This program is our latest contribution to that mission.”

The Master of Science in Healthcare Administration expands Peirce’s graduate level offerings. The College’s Master of Science in Organizational Leadership & Management was launched in 2013 and graduated its first class in June 2015. The College has offered a Bachelor of Science in Healthcare Administration since 2010. Applications for the MSHCA program are being accepted now and classes will begin in September 2016.

About Peirce College

Founded in 1865, Peirce College offers bachelors and associate degree programs in the areas of Business, Healthcare, Information Technology, and Legal Studies, and Master of Science degrees in Healthcare Administration and Organizational Leadership & Management. Located in the heart of Philadelphia, Peirce is a non-profit institution that specializes in serving the unique needs of working adults, many of whom work full time and are raising families. Peirce College is accredited by the Middle States Commission on Higher Education, 3624 Market St. Philadelphia, PA 19104 (267-284-5000). Additionally, select programs are accredited by The Accreditation Council for Business Schools and Programs, the American Bar Association and the Commission on Accreditation for Health Informatics and Information Management Education.

For more information about Peirce College, call 888.467.3472, or visit www.Peirce.edu. Visit Peirce’s blog, Peirce Connections, at <http://blog.Peirce.edu>. Become a fan of Peirce College on Facebook. Follow @PeirceCollege on Twitter. View the Peirce College YouTube Channel.

chestnut hill local

Back in school at age 53; extraordinary tale of sacrifice

By Len Lear, May 19, 2016

About 15 years ago I did an article for the Main Line Times about Bobbi Lytle, who was about 21 at the time. Bobbi, a waitress at Tango restaurant in Bryn Mawr, had dropped out of college, despite having excellent grades, to get a job in order to help her older sister stay in medical school. Bobbi grew up in a working class family that could not afford to send both young women to college at the same time. I thought this was an extraordinary example of familial love, sacrifice and generosity.



With just a high school diploma (so far), Wanda Amaro is a human relations administrator who oversees more than 4,000 employees for Aria Health's system of hospitals.

I never thought I would ever come across a similar story again, but I was so wrong (not the first time). Two weeks ago I was honored to meet Wanda Amaro, 53, who has lived in Cheltenham for the past 11 years but who grew up on a hardscrabble rowhouse block at Hancock and York Streets in a largely Hispanic section of North Philadelphia.

Wanda graduated in 1980 from Hallahan High School, and although there was no doubt that she was college material, her single mother, Haydee Ramirez, could not possibly afford to send both Wanda and her sister to college. A joint decision was made for Wanda to go to work and for her sister, Noemi Abreu-Lomanto, to go to Chestnut Hill College, where she later earned a degree in nursing.

To make her path to the business world even more rock-strewn, Wanda became a wife and mother at the callow age of 19, but nothing was going to stand in her way. "I was lucky in getting jobs because I am bi-lingual," said Wanda last week. (It's doubtful that luck had anything to do with it.) "My first job was as a bank teller, and I worked there for one year. My next job was as a bi-lingual tax examiner for IRS, and I worked there for four years."

After that Wanda worked in the healthcare field in human resources. She started as a clerk but propelled herself up the ranks very quickly.

It's hard to imagine that anyone in this day and age could have accomplished such a feat with just a high school diploma, but Wanda is currently a human relations administrator, overseeing more than 4,000 employees for Aria Health's system of hospitals. Wanda has been with Aria for 28 years.

"I never thought I would have such a huge responsibility (when growing up in North Philly), but I was always willing to accept a challenge," explained Wanda.

"I love what I do. I enjoy assisting employees with their concerns or training them. I am a people person. The only con I have is waking up early in the morning. I'm not a morning person."

Although it was not required by her employer and will not necessarily even help her advance professionally, Wanda decided to go back to school in her 50s and is currently pursuing a degree in human resources management from **Peirce Business College**, made somewhat easier by the fact that her two sons are grown. She expects to graduate this June. "My mother's wish was for both her daughters to acquire their degrees," Wanda said. "My sister was the first one in the family to get her Bachelor's degree in nursing ...

"I know there is room for advancement; however, I am content with what I do now. I never felt that I could not do the job, but I was embarrassed to compete with individuals who had a degree working in the same jobs."

What was the hardest thing Wanda ever had to do? "It was becoming a mother at the age of 19. Basically, sacrificing my personal goals for the sake of my family and children.

"I have a wonderful and supportive husband, Rick Amaro, Sr., and two wonderful sons, Rick, Jr., and Eric. It was all worth it. My husband and I have been together since high school, 36 years together."

What is Wanda's most impressive characteristic? "I always have a positive attitude and never let failures and setbacks bring me down. I learn from failures and setbacks, which makes me stronger as an individual and leader."

What is the best advice Wanda ever received? "It was from my current boss, Dorinda Carolina, who also gave me my first human resources job 28 years ago. The advice she gave me is: 'There is nothing you cannot achieve if you commit to it at 110 percent. Absorb everything you learn like a sponge, and use your personal talents, such as speaking Spanish and a positive attitude, to make people aware of who you are.'"

But Wanda cannot do everything. Which talent that she does not have would she most like to have? "The ability to sing. Why? I can't sing!"

As quest for new police recruits continues, Philly department scraps college-credit requirement

By Bobby Allyn, May 18, 2016

The Philadelphia Police Department has been ramping up recruitment efforts across job fairs, colleges and on social media, desperate to replenish its ranks as retirements outpace hiring.

Staffing has hit a 22-year-low. In response, the department [recently loosened hiring requirements](#)

in hopes of closing the manpower shortage.



Officer Samuel Cruz with the Philadelphia Police Department's recruiting division chats with a would-be recruit at a job fair at Temple University.(Bobby Allyn/WHYY)

At a packed job fair at Temple University recently, Philadelphia Police Officer Samuel Cruz said word spread fast.

"The biggest question today was, 'When are you guys getting rid of the college credits?'" said Cruz, a former patrol officer who now works in the department's recruitment division.

The answer is that it has with the recent vote from the Civil Service Commission, which approved the change in April. The administrative board, which reviews civil services changes, ratified the move earlier this month. The department expects the college credit requirement to be officially eliminated starting in July.

The mandatory college credit policy was implemented by former Commissioner Charles Ramsey and is considered a best practice in many cities. But now, the department believes it may have had an unintended consequence — contributing to a staff shortage of 400 officer positions.

In response, Police Commissioner Richard Ross recently told City Council that nixing the policy might just boost applications. Once staffing is back on track, Ross noted, he could push to reinstate it.

"Look, I have my reservations on going backwards on the education requirement, I'll be honest with you," Ross said in April. "But my first concern is the safety of the people who live and visit and work in this city."

And until the department can reach its full staffing level of 6,500 officers, more and more districts are going to feel stretched thin, some working longer hours to mask the shortage.

Overtime and stress

"Police are working a lot more overtime and being tired. When officers are tired, it sounds like common sense, right, they have a harder time doing their jobs. We all our stressed out, we all make more mistakes when we've been working too long," said Emily Owens, a criminology professor at the University of Pennsylvania.

So far this year, the department has spent \$68 million on overtime, exceeding its overtime budget by nearly \$20 million. Ross told City Council at a recent budget hearing that beefed-up staffing last fall for Pope Francis' visit was a major contributing factor, but the staffing shortage is not helping ease the overtime stress.

Owens said it's especially hard maintain stable staff levels with such a large department. Most major cities have about two officers per thousand people while Philadelphia has four officers per thousand. That said, New York City and Chicago have about the same number of police as Philadelphia per capita. By contrast, Washington, D.C., leads the country with about six officers per thousand, [federal statistics show](#).

Still, Owens said, lowering standards could be risky. She suggested a better incentive would be to offer more money. Right now, the starting salary for a police officer is about \$48,000 a year. After graduating from the academy, it jumps to \$51,000.

"Philadelphia pays sort of on par with most other large agencies. They could pay more and not be sort of out of the scope of what we think is normal," Owens said. "And I would say that would get more people from all neighborhoods and all backgrounds to apply for your jobs."

About [a third of big city police departments](#) require two years of college, federal figures show. And there's debate about whether college credits can really make a cop better at policing. Critics say you don't learn street smarts by sitting in a seminar; others argue that more critical thinking skills can only help police.

That's been the position of **Peirce College**, which offers a two-year criminal justice degree popular with people hoping to pursue careers in law enforcement.

While you might expect dropping the college requirement would hurt enrollment at Peirce, legal studies faculty chairman Ed Miller said that is not what he sees on the horizon. Because the department is also raising the minimum age for joining, he thinks many candidates will pursue a degree, maybe even Peirce's four-year option.

"Having the opportunity of the lifelong learning skills, and the community awareness that comes through your experience in college," Miller said. "I think that brings a stronger candidate to the process."

Changing perceptions

Back at the recruitment table at the college fair, Officer Cruz told Tomas McWaters about a hiring change in lieu of the college credits — the minimum age will jump from 19 to 22.

McWaters served six months of active duty in the Army, which is now enough to enter the police academy. Another way to get around the college requirement is to complete the Philadelphia Police Explorers Cadet Program, or have served for a year in law enforcement elsewhere.

Officials think raising the age bar three years will bring in more mature applicants. After chatting with Cruz, McWaters said that whether a teenager or 20-something, most of his friends in West Philly would never think of becoming a cop.

"Because people look at you like you're a rat or something. So, I mean, I don't know, that's just how the neighborhood is. I can't change it within a day," he said.

But he said he's willing to put aside the neighborhood's attitude and prove that the police officers you want in your community are the people from your community.

It's a message the department has been pushing, too. But, as Owens noted, viral social media accounts of the police shootings of unarmed black men around the country have cast a pall on perceptions in some neighborhoods.

"A small number of bad officers having bad days that are caught on tape are viewed much more widely than they were three years ago, right, and that gives all officers a bad rap," Owens said.

Antonio James of North Philly who's considering becoming a police officer, said that's definitely true is his community.

"I know some of my friends don't wanna become a cop, because what they say about us. Or it's not cool to be a cop because of what they do. I see different black American people getting frisked every day, and being treated like they're nothing."

But James, like McWaters, said he thinks the best way to change that is from within.

"Police officers deserve a chance to prove themselves," said 17-year-old James. "I want to prove that I could be a good cop and that people can trust us."



citybizlist

Peirce College Honors Alumni for Success, Community Service

May 23, 2016



[Peirce College](#), Philadelphia's leading college for adult learners, honored two alumni May 16 for their professional achievement and service to their alma mater at the College's Spring Reception, an annual ceremony that brings together graduates from the past 70 years. The awards are presented by the Peirce College Alumni Association, which works to connect more than 17,000 graduates of Peirce with one another and with the College.

Reginald S. Waller, Jr., of Norristown, Montgomery County, received the Alumni Association's Distinguished Alumni Award, for his exemplary professional achievements, service to Peirce and involvement in charitable activities.

Waller is a Relationship Manager at Vanguard in Valley Forge, Pennsylvania, where he works with the Global Travel Services and Expense Management department, which serves 4,500 employees around the world. He has held several different positions at Vanguard since he joined the company in 1999, and in June, will assume new responsibilities in the company's Enterprise Risk Management group within the Global Business Contingency Services Division. Previously, he held positions with Independence Blue Cross and Mellon Bank.

A natural leader with excellent communication and leadership skills, Waller has remained connected to Peirce since his graduation in 2004. He currently serves as President of the Peirce College Alumni Association Board of Directors and has mentored numerous Peirce students and alumni.

Kurt T. Schaefer, Sr., of Springfield, Delaware County, received the Alumni Association's Distinguished Service Award, given to an alumnus/a in recognition of his

or her volunteer work on behalf of Peirce as well as service in civic or charitable activities.

Schaefer, a 1960 accounting graduate of Peirce, is the assistant manager of Pierce and Hughes, a law firm in Media, Penn. He is a retired veteran with 33 years of active and reserve service with the U.S. Army. Schaefer has devoted significant resources to Peirce over the years, including his work as Chairman of the Scholarship Committee, which is responsible for awarding scholarships to students.

He is active with many other organizations, including the Norwood United Methodist Church, Little Blessings Christian Preschool and Meals on Wheels. He was added to the Springfield Volunteer Memorial Wall in 2014 in honor of his extensive community service.

“We are proud to honor Reggie and Kurt this year as two shining examples of what is possible with a Peirce College degree,” said Rosemary Connors, Director, Alumni Engagement and Annual Giving. “With the knowledge and leadership skills gained during their time at Peirce, they built successful careers and lives for themselves and their families. We are lucky to have their help in shaping the future of Peirce as we develop innovative programs designed to help our current students follow in their footsteps.”

The Peirce College Spring Reception has been held annually since 2010 to inspire other members of the Peirce community to pursue their own paths of personal and professional success.

About Peirce College

Founded in 1865, Peirce College has been providing working adults with affordable education, flexible classes, and personalized support for more than 150 years. Peirce offers bachelor and associate degree programs in the areas of Business, Healthcare, Information Technology, and Legal Studies, and Master of Science degrees in Healthcare Administration and Organizational Leadership & Management. Located in the heart of Philadelphia, Peirce is a non-profit institution that specializes in serving the unique needs of working adults through both online and on campus education. In 2015, Peirce took life-friendly learning and degree attainment to the next level with the creation of Peirce Fit™, a revolutionary learning format that allows students to choose week-to-week to attend class on campus or online. Peirce College is accredited by the Middle States Commission on Higher Education, 3624 Market St. Philadelphia, PA 19104 (267-284-5000). Additionally, select programs are accredited by The Accreditation Council for Business Schools and Programs, the American Bar Association and the Commission on Accreditation for Health Informatics and Information Management Education.

PHILADELPHIA BUSINESS JOURNAL

PROFESSIONAL RECOGNITION LEGAL SERVICES MAY 24, 2016

Kurt T. Schaefer, Sr.

Assistant Manager at Pierce and Hughes

EDUCATION: Peirce College



Kurt T. Schaefer, Sr., received the Peirce College Alumni Association's Distinguished Service Award, given to an alumnus/a in recognition of his or her volunteer work on behalf of Peirce as well as service in civic or charitable activities.

PHILADELPHIA BUSINESS JOURNAL

PROFESSIONAL RECOGNITION BANKING & FINANCIAL SERVICES MAY 24, 2016

Reginald S. Waller, Jr.

Relationship Manager at Vanguard

EDUCATION: Peirce College



Reginald S. Waller, Jr., received the Peirce College Alumni Association's Distinguished Alumni Award for his exemplary professional achievements, service to Peirce and involvement in charitable activities.

The Boardroom: New trustees named at St. Joe's Prep

From Mike Zebe at *The Philadelphia Inquirer*, May 30, 2016



[The Boardroom: New trustees named at St. Joe's Prep](#)

St. Joseph's Preparatory School, Philadelphia, has named **Paul Jaskot** and **Brendan Johnson** to its board of trustees. Jaskot is a partner at Reed Smith L.L.P. Johnson is president and founder of 1852 Capital.

Robert A. Korn has been appointed to the **American Arbitration Association's** newly formed **Master Mediator Panel** for construction cases. He is a partner at Kaplin Stewart.

Richard M. Hluchan, a partner in the law firm Hyland Levin L.L.P., Marlton, has been elected the next president of the **Georgetown University Alumni Association**.

Schuylkill River Development Corp., a nonprofit working with the City of Philadelphia to revitalize the tidal Schuylkill corridor, has elected the following

directors: **Marc J. Armstrong**, managing principal at Aon Risk Solutions; **Harold T. Epps**, director of commerce for the City of Philadelphia; **Anne Fadullon**, director of planning and development, City of Philadelphia; **Greg Gatta**, executive vice president and chief operating officer, Philadelphia Energy Solutions; **Brian Keech**, senior vice president, Office of Government & Community Relations at Drexel University; **Kathryn Ott Lovell**, commissioner, Philadelphia Parks & Recreation; and **Rebecca Rhynhart**, chief administrative officer for the City of Philadelphia.

Philadelphia Youth Basketball, a nonprofit that provides programs that use basketball as a means to help young people, particularly those from poor communities, develop as athletes, students, and citizens, has named the following board members: **David Gould**, program officer for research and development and new initiatives at the William Penn Foundation; **Karen Chojnacki**, associate professor and general-surgery residency program director at Thomas Jefferson University; **Craig Scott**, founder and CEO of CHS Ventures; and **John McDonald**, senior vice president of Toll Bros. Inc.

Attorney **Lisa A. Shearman** has been elected to the board of the **Montgomery Bar Association**. She is a partner at Hamburg, Rubin, Mullin, Maxwell & Lupin P.C., Lansdale.

William J. Gallagher has been elected president of **Legal Aid of Southeastern Pennsylvania**, a nonprofit that provides civil legal services to low-income people, victims of domestic abuse, and the elderly living in Chester, Delaware, Bucks, and Montgomery Counties. He is a partner at MacElree Harvey Ltd., West Chester.

Duane Morris L.L.P. partner **Lawrence J. Kotler**, of the firm's Philadelphia office, has been named president of the **Consumer Bankruptcy Assistance Project**. The nonprofit assists individuals living below the federal poverty level to stabilize their finances through debt and budget counseling linked to pro bono Chapter 7 bankruptcy representation.

Regina M. Philipps, an associate at the Haddonfield law firm Madden & Madden P.A., was named president of the **South Jersey Young Professionals Association**.

The Center for Corporate Governance of Drexel University LeBow College of Business has named to its advisory board **Eileen C. McDonnell**, chair and CEO of Penn Mutual, and **M. Shawn Bort**, director of UGI Corp.

Lenape Valley Foundation, Doylestown, has elected **Barbara N. Lyons**, founder of the Bucks County Mediation and Arbitration Center, to its board. The foundation assists county residents encountering issues of mental health, substance use, and intellectual or developmental challenges.

Peirce College's Criminal Justice Studies Program has formed an advisory board that includes: **Michael Chitwood**, superintendent of the Upper Darby Police Department; **Jeremiah Daley**, executive director of the Philadelphia/Camden High Intensity Drug Trafficking Area; **Darryl Madden**, former director at the Federal Emergency Management Agency and special assistant to the mayors of Baltimore and Washington; **Sidney Baumgarten**, retired Army brigadier general, attorney, and former deputy mayor of New York City; **Mark Dorsey**, former chief of the University of Pennsylvania Police and SEPTA police inspector; **Ben Mannes**, director, Office of Investigations, American Board of Internal Medicine; and **Terrence Gibbs**, retired Philadelphia Police internal-affairs manager.

Meena Desai, an anesthesiologist and managing partner for Nova Anesthesia Professionals, Villanova, has been elected chair of the **Accreditation Association for Ambulatory Health Care**.

PhillyCAM, the public-access TV station found on Comcast and Verizon cable systems, has selected the following board members: **Ernest Owens**, multimedia journalist and editor for Philadelphia Magazine's G Philly; **Denise James**, a broadcast journalist and currently the strategic-communications director for the Philadelphia Police Dept.; **Sohelia**

"Gigi" Nikpour, a paralegal at Community Legal Services and a founding advocate for PhillyCAM; **Marquis Lupton**, a news reporter and journalist; **Matthew Clark**, a producer at PhillyCAM; **Victor Tripp**, a writer, producer and interviewer; and **Keith Brand**, associate professor of radio, TV and film at Rowan University.

PEOPLE ON THE MOVE

► JEVS Human Services has appointed John L. Colborn chief operating officer. He had been director of Skills for America's Future, an employer-led workforce development initiative of the Aspen Institute.

► Karen Forst has been named director of grants and fund-raising at Laura Bishop Communications, Winslow, from development and grants consultant. She had been director of institutional giving at the Partnership for the Delaware Estuary prior to joining the firm.

► Manko, Gold, Katcher & Fox L.L.P., a Bala Cynwyd environmental, energy, land-use law, and litigation firm, has hired William Hitchcock as a technical consultant. He had been an environmental engineer at Noramco Inc., a Johnson & Johnson company.

► James Sanders has been named vice president of commercial and industrial lending at Customers Bank, Philadelphia. He had been vice president of government guaranteed lending and commercial loan officer for Cape Bank of New Jersey.

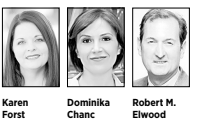
► Tim Mudd has been hired as employee-benefits and human-capital management consultant at Brown & Brown Insurance of Pennsylvania, Conshohocken. He had been strategic-alliance district manager for the major-account sales division at ADP L.L.C.

► Pennrose Management Co., Philadelphia, has promoted Michael Pico to chief human resources officer, from vice president of learning and employee development.

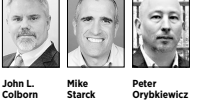
► Montgomery McCracken Walker & Rhoads L.L.P., Philadelphia, has named Robert M. Elwood a partner in the firm's tax practice group. He had been managing partner at 1940 Act Law Group.

► CBRE Group Inc. has hired Paige Jaffe as first vice president. She had been retail site specialist at McDevitt Co., Philadelphia.

► Mike Starck has been promoted to general manager of the Philadelphia-based NRG Retail East Region of NRG Energy, Princeton. He had been managing director of Green Mountain Energy Northeast.



Karen Forst, Dominika Chanc, Robert M. Elwood



John L. Colborn, Mike Starck, Peter Orybkiewicz

► D&B Architects, Philadelphia, has hired Dominika Chanc as senior interior designer and Peter Orybkiewicz as senior project architect. Chanc had been an interior designer/project manager at Studio Torres. Orybkiewicz was chief of technical coordinator at DZCA Architects L.L.C.

► Ella Health, a Malvern-based provider of 3D mammography and other breast cancer diagnostic services, has named Joseph Shikorsky president and CEO. Shikorsky was most recently acting chief executive; he joined Ella Health in March 2015 as chief financial officer. Prior to that, he had been vice president of finance at Physiotherapy Associates, Exton.

► Signature Medicine, a Newtown provider of concierge medicine practice for wellness and healthy living, has hired Kimberly Savage as chief experience officer.

► Rick Schwartz has been appointed senior vice president/general manager for the East Coast and Canadian regions of Saxco International L.L.C., a Horsham provider of packaging products and services to the spirits, wine, beer, and food industries. He had been vice president of business development at VWR International L.L.C., a Radnor provider of laboratory supplies, equipment, and services.

► Ametek Inc., Berwyn, a manufacturer of electronic instruments and electro-mechanical devices, has named Ronald J. Osecher chief administrative officer. Osecher joined Ametek in 2010 as vice president and general manager of the materials analysis division and was promoted to senior vice president and general manager of the electronic instruments group in 2013. In 2014, he was promoted to president of the electronic instruments group.

► Lincoln Financial Group, Radnor, has named Ralph Ferraro senior vice president, head of product, for the Retirement Plan Services business. He had been senior vice president, head of product, with Voya Financial Inc.

► TD Bank has promoted Ashley Wasson to sales and service manager of a branch in Philadelphia, from assistant store manager at the Jefferson Hospital location.

► M&T Bank, Wilmington, has appointed Lynn Buchanan CRA mortgage originator for the bank's Delaware region. She had been residential mortgage loan officer at WFSF Bank.

► Goldberg Segalla, a law firm with 19 offices across the United States and in the United Kingdom, has added attorneys Andrew P. Carroll, Paul J. Nordeman, Alexander G. Osevala, and Stephen A. Sheinman. All the attorneys, except Sheinman, join the firm from Nicolson Law Group in Media. Sheinman had been with Rawie & Henderson in Philadelphia.

► Hamburg, Rubin, Mullin, Maxwell & Lupin, Lansdale, has appointed attorneys Lisa A. Shearman, William G. Roark, and Andrew P. Grant to partnership in the firm.

► Triose Inc., a Wyomissing health-care logistics management firm, has appointed Tracy Leatherman vice president of sales. He had been vice president of sales for Business Development, as well as director of logistics for OfficeMax.

THE BOARDROOM

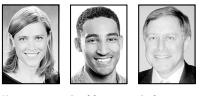
► St. Joseph's Preparatory School, Philadelphia, has named Paul Jaskot and Brendan Johnson to its board of trustees. Jaskot is a partner at Reed Smith L.L.P. Johnson is president and founder of 1882 Capital.

► Robert A. Korn has been appointed to the American Arbitration Association's newly formed Master Mediator Panel for construction cases. He is a partner at Kaplan Stewart.

► Richard M. Hluchan, a partner in the law firm Hyland Levin L.P., Marlton, has been elected the next president of the Georgetown University Alumni Association.

► Schuylkill River Development Corp., a nonprofit working with the City of Philadelphia to revitalize the tidal Schuylkill corridor, has elected the following directors: Marc J. Armstrong, managing principal at Aon Risk Solutions; Harold T. Epps, director of commerce for the City of Philadelphia; Anne Fadulou, director of planning and development, City of Philadelphia; Greg Gatta, executive vice president and chief operating officer, Philadelphia Energy Solutions; Brian Keech, senior vice president, Office of Government & Community Relations at Drexel University; Kathryn Ott Lovell, commissioner, Philadelphia Parks & Recreation; and Rebecca Rhybnar, chief administrative officer for the City of Philadelphia.

► Philadelphia Youth Basketball, a nonprofit that provides programs that use basketball as a means to help young people, particularly those from poor communities, develop as athletes, students, and citizens, has named the following board members: David Gould, program officer for research and development and new initiatives at the William Penn Foundation; Karen Chojnacki, associate professor and general-surgery residency program director at Thomas Jefferson University; Craig Scott, founder and CEO of CHS Ventures; and John McDonald, senior vice president of Toll Bros. Inc.



Karen Chojnacki, David Gould, Craig Scott, John McDonald, Brendan Johnson, Paul Jaskot

► Attorney Lisa A. Shearman has been elected to the board of the Montgomery Bar Association. She is a partner at Hamburg, Rubin, Mullin, Maxwell & Lupin P.C., Lansdale.

► William J. Gallagher has been elected president of Legal Aid of Southeastern Pennsylvania, a nonprofit that provides civil legal services to low-income people, victims of domestic violence, and the elderly living in Chester, Delaware, Bucks, and Montgomery Counties. He is a partner at MacIver Harvey Ltd., West Chester.

► Duane Morris L.L.P. partner Lawrence J. Kotler, of the firm's Philadelphia office, has been named president of the Consumer Bankruptcy Assistance Project. The nonprofit assists individuals living below the federal poverty level to stabilize their finances through debt and budget counseling linked to pro bono Chapter 7 bankruptcy representation.

► Regina M. Phillips, an associate at the Haddonfield law firm Madden & Madden P.A., was named president of the South Jersey Youth Professionals Association.

► The Center for Corporate Governance at Drexel University LeBow College of Business has named to its advisory board Eileen C. McDonnell, chair and CEO of Penn Mutual, and John Shawn, director of UCI Corp.

► Lenape Valley Foundation, Doylestown, has elected Barbara N. Lyons, founder of the Bucks County Mediation and Arbitration Center, to its board. The foundation assists county residents encountering issues of mental health, substance use, and intellectual or developmental challenges.

► Peirce College's Criminal Justice Studies Program has formed an advisory Board that includes Michael Catwood, superintendent of the Upper Darby Police Department; Jeremiah Daley, executive director of the Philadelphia Center for High Intensity Drug Trafficking Area; Darryl Madden, former director at the Federal Emergency Management Agency and special assistant to the mayors of Baltimore and Washington; Sidney Baumgarten, retired Army brigadier general, attorney, and former deputy mayor of New York City; Mark Dorsey, former chief of the University of Pennsylvania Police and SEPTA police inspector; Ben Mannes, director, Office of Investigations, American Board of Internal Medicine; and Terrence Gibbs, retired Philadelphia Police international manager.

► Meena Desai, an anesthesiologist and managing partner for Nova Anesthesia Professionals, Villanova, has been elected chair of the Accreditation Association for Ambulatory Health Care.

► PhillyCAM, the public-access TV station found on Comcast and Verizon cable systems, has selected the following board members: Ernest Owens, multimedia journalist and editor for Philadelphia Magazine's Philly; Denise James, a broadcast journalist and currently the strategic-communications director for the Philadelphia Policy Dept.; Soheil Giga, a former paralegal at Community Legal Services and a founding advocate for PhillyCAM; Marquis Lupton, a news reporter and journalist; Matthew Clark, a producer at PhillyCAM; Victor Tripp, a writer, producer and interviewer; and Keith Brown, associate professor of radio, TV and film at Rowan University.

READERS' CHOICE STOCKS

Weekly changes

Table with columns: Stock, Last, Chg, Missed. Lists various stocks and their weekly price changes.

Table with columns: Fund, NAV, Chg. Lists various funds and their NAV and weekly changes.

READERS' CHOICE FUNDS

Weekly changes. Visit a stock or mutual fund, email us at BusinessNews@phillynews.com, or send your request to The Philadelphia Inquirer, Business News Department, P.O. Box 7788, Philadelphia, Pa., 19101

Table with columns: Fund, NAV, Chg. Lists various funds and their NAV and weekly changes.

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