



Peirce College
1420 Pine Street
Philadelphia, PA 19102

Non-Profit Org.
U.S. Postage
PAID
Philadelphia, PA
Permit No. 2618



PEIRCE

PERSPECTIVES

The alumni newsletter
from Peirce College®

ISSUE 19, SPRING 2014
In this issue...

- *Let's Stay Together: Your Opportunities to Connect with the Alumni Community*
- *Remembering J. Linford Snyder '33* · *Year Up* · *President's Note*
- *Faculty Profile: Dr. Cathy Littlefield* · *When "Someday" Finally Arrives: Tim Merrell '12*
- *Peirce and the University of the Arts Form Strategic Partnership*
- *Student Profile: Dana Stancil*

Let's Stay Together:

Your Opportunities to Connect with the Alumni Community

As part of the alumni community, you are part of a network of 17,000 men and women around the world who get to enjoy a lifelong relationship with Peirce. Here are some examples of how you can participate in the programs and services we offer to our graduates.

Events - Peirce has two upcoming opportunities to join together to network, socialize, and celebrate your Peirce connection.

On Monday, May 19, the annual **Spring Reception** will offer an evening of social camaraderie, professional networking, and reconnecting with the school. The College's Distinguished Alumni and Service Awards will also be presented.



An invitation will be sent to all alumni in the mail in April, or visit the website at <http://peircespringreception14.eventbrite.com> to register and for details.

We will also once again be sponsoring a **Peirce Day at the Philadelphia Zoo** on

Saturday, May 31. Alumni, along with your family and friends, are invited to join us at a special discounted rate - \$12 per person. An invitation will be sent in the mail in April, or visit the website at <https://2014peircedayzoo.eventbrite.com> to register and for details.



Career Development Services - CDS provides a multitude of opportunities for alumni to enhance their employment prospects, reflect on the next stage of their career journey, or find out about available job openings. For more information, contact CDS at 215-670-9202, visit www.peirce.edu/CDS, or email CDS@peirce.edu.

Social Media - The Alumni Association has thriving **LinkedIn** and **Facebook** communities, which are complemented by robust Peirce College presences on **Facebook**, **Twitter** and **YouTube**.

If you have any ideas of how we can better connect you with your fellow graduates, please contact Rosemary Connors in the Office of Institutional Advancement at 215-670-9003 or email rfconnors@peirce.edu.



Our Best Ambassadors: You!

Many of our students find their way here through family, friends, or colleagues who have come before them and suggest they check us out. To start a potential student on the road to degree completion at Peirce, contact the Office of Admissions at 888-467-3472, ext. 9000 or email info@peirce.edu.

PEIRCE is the college that really works for working adults. Even after graduation.



www.peirce.edu • blog.peirce.edu



PEIRCE

PERSPECTIVES

The alumni newsletter
from Peirce College®



Give to the Peirce College Annual Fund

Our commitment to the success of our students is ensured with your generous gift to the Annual Fund. Any size donation is welcome and will help our students achieve.

To donate, use the form on page 6 of this newsletter or visit www.peirce.edu/alumni

Good News

"Good News!" focuses on our graduates' personal and professional accomplishments. To submit your "Good News", email alumni@peirce.edu or send it to Office of Institutional Advancement, Peirce College, 1420 Pine Street, Philadelphia, Pa. 19102. You can also post news anytime on the Peirce College Alumni Association Facebook page.

Pat Danser '68 writes from Deming, New Mexico, where she has lived since 1975 after visiting a friend who was teaching there: "I fell in

love with the Land of Enchantment and her breathtaking mountains, the desert, enchiladas, sopapillas, chile, ghost towns, turquoise and silver, rock collecting, roadrunners, coyotes howling, and even dust storms."

Her current work focuses on being an animal activist: "I helped found Deming Animal Guardians almost 23 years ago, and we have sponsored over 10,000 spays and neuters of dogs and cats. I may be the only Peirce graduate with a cathouse! It's a large, brightly painted building with tile and lots of artwork

for the abandoned felines." Visit deminganimalguardians.org to learn more about Pat's work in helping control overpopulation of companion cats and dogs.

Vivian Luckiewicz '10 has been elected president of the Philadelphia Association of Paralegals.

William Wolpert III '77 has been promoted to Occupational Safety Administrator for the Philadelphia Police Department. He is in charge of the safety and welfare of 7000 uniformed and civilian employees.



President's Note



James J. Mergiotti

It seems that not a day goes by without a member of our esteemed alumni giving Peirce a shot in the arm. There is nothing like the constant boost of adrenalin Peirce alumni provide to propel the College to new heights in fulfilling its mission. The amazing thing is that alumni energy comes in so many forms.

One day it may be that we receive news of an outstanding alumni

accomplishment like the recent announcement that Holly Frey '10 was selected editor in chief of the *Widener Law Review*. The next day it may be Frank Brodsky '53 mentoring a current Peirce student considering a finance career. Another day it may be Donna Diakite '10 '13, using her extraordinary entrepreneurial ability to guide clients on the path to holistic wellness.

On many days, it is alumni returning to campus to participate on panels and advisory boards, serve as ambassadors, attend events, or simply interact with students informally. On most days, it is alumni giving back

their time, talents, and treasures to assist subsequent generations of Peirce students achieve their educational goals. Every day, it is alumni representing Peirce very well and making a difference in their communities, workplaces and the world.

Quite simply, engaged alumni are Peirce's lifeblood. They are vital to our continued success. We are very grateful for the significant, positive impact they have on making Peirce a terrific institution. Creating more opportunities for alumni participation remains a top priority to ensure an even greater Peirce in the future.

Remembering J. Linford Snyder '33



J. Linford Snyder

J. Linford Snyder '33, distinguished Peirce alumnus, passed away on Sunday, February 16 at the age of 99. Mr. Snyder was a key member of the College family, whose extraordinary generosity has provided financial support for past, present, and future generations of Peirce students.

Mr. Snyder had a very successful business career fueled by his extraordinary work ethic. In 1941, he became a Nationwide Insurance agent, a position he held for 70 years. Mr. Snyder retired in 2011 as the longest-serving agent in the history of the company.

Over the years the Peirce community has honored Mr. Snyder for representing the College so well and for his dedication to our mission. Most notably, Mr. Snyder received the College's highest honor in 2011 when he received a Doctor of Humane Letters from Peirce.

The Peirce community offers its sincere condolences to the Snyder family.

Calling All Greeks!

Were you a member of a social Greek fraternity or sorority at Peirce from the '40s to the '80s? A committee of your fellow Greeks is interested in bringing together Peirce social sororities and fraternities for a special event in the Fall of 2014.

For more information and to be part of the planning process, contact Gene Fazzie '70 (Sigma Gamma Omega) at ecfazzie@gmail.com or Carl Grozinski '69 (Pi Sigma Chi) at gro3@comcast.net, or call the Office of Institutional Advancement at 215-670-9003.



When "Someday" Finally Arrives: Tim Merrell '12

Some days, a student's first step to a Peirce degree involves a meeting with an admissions counselor, a visit to our website, or a conversation with an alumni volunteer at a College Fair. For Tim Merrell '12, earning his degree at Peirce involved a first step more literal than most - he walked into a conference room at his then-employer, Beneficial Bank.

Tim was called to the privacy of the conference room by one of his colleagues, a long-time employee of the Bank. This co-worker asked to meet because he was concerned that Tim's not having graduated from college was going to halt his career progress. "You could be president of the bank someday," the co-worker observed, and went on to assert that Tim's lack of a degree "hasn't stopped you yet, but it is going to someday."

Someday. On many occasions, Tim had thought about someday finishing the college degree he started after high school, but never completed. But there was something about the forthrightness of his colleague's message that made him realize that his "someday" for going back to school had better come sooner than later.

That's when Tim sprang into action. His employer, Beneficial Bank, had an existing corporate partnership with Peirce. This enabled Tim not only to get a 25% discount on tuition, but also to turn his prior college credits and work experience into a fast start on the road to degree completion. Once

enrolled at Peirce, Tim appreciated the flexibility of the on-campus and on-line class formats which enabled him to make his own schedule. This became even more important during his course of study when he and his wife welcomed their son, who is now 3 1/2.



Tim Merrell

Tim worked hard at his studies, and earned the business division's scholarship in the process. In 2012, his determination paid off, and he graduated summa cum laude from Peirce with a degree in business administration. For Tim Merrell, "someday" had finally arrived.

Today, Tim has parlayed his degree into an exciting new professional

opportunity: in February, he joined Penn Liberty Bank as a senior vice president. Penn Liberty is a community bank which primarily services the Philadelphia suburbs: he will be managing the team in Montgomery County as well as merchant services. He readily acknowledges his Peirce experience was "a stepping stone to new opportunities." Earning his degree as an adult student clearly demonstrated to his new employer his work ethic and character: "it was not just about a piece of paper."

Because he recognizes the benefits of his Peirce education, Tim has felt a responsibility to be financially supportive of and active with the College. He encourages his fellow alumni to similarly acknowledge the role of Peirce in their lives. In particular, he wants to remind alumni donors to investigate if their company has a matching gifts program: "It is underutilized and multiplies the impact of what you can do."

Recently, Tim had the opportunity to pay it forward and help someone else get on their path to a college degree: "I sat somebody down and told them the same story that had been told to me in that conference room." The result of that discussion: there is a new student who has started at Peirce.

Tim Merrell is a shining example of the benefits of finishing what you start by taking that first step to "someday" and earning a college degree.

Peirce and the University of the Arts Form Strategic Partnership

In January, Peirce College and the University of the Arts (UArts) announced a strategic partnership to add greater depth to our educational offerings and better prepare students for the current job market.

Peirce will offer select business courses to UArts students seeking to bolster their business background. UArts will open specific courses to Peirce students, enhancing their education in design, media, and the

visual and performing arts while infusing their degree programs with electives that align with their personal and professional interests.

PEIRCE ANNUAL FUND FORM

Our commitment to the success of our students is ensured with your generous gift to the Annual Fund. Any size donation is welcome and will help our students achieve. For more information, call the Office of Institutional Advancement at 215-670-9323 or visit www.peirce.edu/alumni.

Please complete this form and mail it to: Office of Institutional Advancement, Peirce College, 1420 Pine Street, Philadelphia, Pa. 19102

Enclosed is my tax-deductible contribution of: \$ _____

\$25 \$50 \$100 \$250 \$500 \$1000 other\$ _____
 (Please make check payable to "Peirce College")

My gift is for (check one):
 Unrestricted Annual Fund Angelo E. DiAntonio Accounting Award
 Alumni Scholarship Fund Raymond L. Palzer Scholarship

If your gift is being made my credit card, please complete this section

I authorize the use of my credit card account:
 MasterCard Visa Discover Amex

Cardholder Name (print) _____

Cardholder Signature _____

Card # _____ Expiration Date _____

Address _____

Phone _____ Email _____

Name _____ Class of _____

Street Address _____

City _____ State ____ Zip _____

Email _____

Phone _____

Employer Name _____

Your Title _____

Street Address _____

City _____ State ____ Zip _____

You can double or triple your gift if your company is a "Matching Gift" company. Please include your company's form if they match - ask your HR department if you do not know.

My company's matching gift form is enclosed.

Faculty Profile: Dr. Cathy Littlefield



Dr. Cathy Littlefield

"Welcome to the family." Dr. Cathy Littlefield was pleased to hear one of her new co-workers greet her this way on her first day at Peirce in 2013. She had been hired to be one of the founding faculty of the College's first graduate program, the Master of Science in Organization and Leadership Management. While she came to the College as an

award-winning and seasoned adjunct professor, her position at Peirce was the first full-time faculty position she had accepted after completing her doctorate at Widener University in 2012. The friendly welcome reinforced the decision she made to be a driving force in the launch of a new era here at the College.

Collaborating with Dr. Adrian Zappala, Dean of Graduate Studies, Dr. Littlefield develops new curricula, advises students, and teaches courses for the graduate program's 53 participants. The learning she imparts to her graduate students is rooted in her philosophy that while everyone can be a leader, not everyone is born to it. The coursework in the program provides a structure for students to develop their own leadership capabilities through learning about contemporary methods of managing through motivation, commitment, inspiration, and communication.

The path of engaged, participatory leadership which she teaches is the hallmark of Dr. Littlefield's personal and professional lives. In addition to her work at Peirce, she is currently

conducting research with her colleagues from the Widener doctoral program about ways to better utilize a collaborative model in the support of graduate studies. And her passion for getting involved in causes she values is further demonstrated by her volunteerism in Malvern and Willistown Township, a suburb of Philadelphia, where she lives with her husband Dan and sons Morgan and Cooper.

Dr. Littlefield is someone who herself was a non-traditional graduate student: she enjoyed a 20+ year career in hospitality management, entrepreneurship, and manufacturing before returning to school for master's and doctorate. She encourages Peirce alumni who have contemplated a graduate degree to investigate their alma mater's program. "If you enjoyed that personal connection during your undergraduate experience", she believes, "come back and earn your master's - it will be a different experience, but still rooted in the Peirce College way." Dr. Littlefield looks forward to the opportunity to welcome back interested alumni to the Peirce family of learners.

Student Profile: Dana Stancil



To say that Peirce student Dana Stancil has a passion for learning would be quite the understatement. Witness the following: Dana, who started at Peirce in 2012, is currently pursuing a bachelor's degree in business with a concentration in human resource management. In addition to her studies, she manages a demanding career as an HR Information Systems Coordinator for Bioscrip Inc., is an active participant as both a Peirce student mentee and as a mentor in the Big Brothers/ Big Sisters program, and is raising two sons as a single mother.

Then, regard her spiritually-oriented studies, a pursuit of knowledge that runs parallel with her Peirce student career. She graduated from Manna Bible Institute in Philadelphia with a degree in Biblical Studies in 2012; for 6 months, she pursued her Peirce and Manna degrees simultaneously. From there, she went on to study for certification as a Biblical Counselor at the Christian Research & Development, and again, pulled double duty in the classroom at two different schools. She will receive the counseling certification in December. And at the same time, she has been going through the rigorous process of establishing a Basic Bible Institute at her church, a learning center for her faith community which will be accredited in 2014.

Dana Stancil, how do you do it all? "It's a balancing act", she contends, adding that "this degree is important to me on so many different levels." One reason she

is able to handle her daily calendar juggling is to fulfill the promise first recognized - and challenged - by her friend and mentor Dr. Broadus Davis Jr., the superintendent of schools in Trenton, N.J. Dana says that Dr. Broadus "had been kicking me for years about going back to school and finishing my education". After attending Bucks County Community College for a semester, she made the commitment to complete her degree by coming to Peirce.

As an adult learner, she understood going in "what's really important", and knows what she is going after: earning her degree, becoming an HR generalist, and studying for the highly coveted PHR professional designation. The fact that she came in the doors of 1420 Pine with a Presidential scholarship "was a motivator", she contends, and she acknowledges the scholarships which she has earned as a Peirce student have gone a long way in enabling her to pursue her academic dreams.

Year Up

Peirce College is on the front lines of the battle against unemployment in many ways, and our partnership with Year Up's Professional Training Corps is our most recent initiative to battle the opportunity divide for young adults in Philadelphia.

On Wednesday, March 5, Peirce and Year Up hosted a ribbon cutting ceremony to formally recognize our commitment to the program and to celebrate our partners in local government and the business community. We heard from members of Peirce, Year Up, Comcast, and the Mayor's Office who all celebrated the great things in store for the partnership and students. Comcast,

JP Morgan Chase, Bank of America, and University of Pennsylvania have all committed to hosting interns from the program. More information about the ceremony can be found on "Peirce Connections" at blog.peirce.edu.



Pictured are: Jim Mergioti (President & CEO, Peirce College), William Strahan (Executive VP, Human Resources, Comcast), Uva Coles (VP, Student Services, Peirce College), Rich Negrin (Deputy Mayor of Administration &

Coordination, Philadelphia Mayor's Office), Diana Campbell (Executive Director, Year Up PTC Philadelphia), Leticia Thomas (Student, Year Up PTC Philadelphia), Gerald Chertavian (CEO & Founder, Year Up).

Vote in the Alumni Association Board Elections

Elections are being held for two-year terms on the Alumni Association Board. Members work with the Peirce community to better connect alumni with one another and the College. Up to eleven positions on the Board will be filled through this election, with terms starting in July 2014.

The names of candidates for the Board and their Peirce affiliations are listed below. Please vote for up to eleven of these candidates, either online at the Peirce alumni website at <https://www.surveymonkey.com/s/boardelections2014> or mail your ballot to the Office of Institutional Advancement, Peirce College, 1420

Pine Street, Philadelphia, Pa. 19102. Ballots must be received by 5:00 PM on Friday, April 25, 2014.

Please contact the Office of Institutional Advancement if you have any questions: 215-670-9003 or alumni@peirce.edu.



Members of the Alumni Association Board gather at the annual Spring Reception

Linda Lammendola '79

Linda is a senior paralegal who works for Christie, Pabarue, Mortenson and Young in Philadelphia. She is a member of the Paralegal Advisory Board at Peirce and served as president of the Greek organizations while on campus. She lives in Philadelphia.

John MacLean '06, '08

John works for the Department of Homeland Security as the Emergency Communications Coordinator for an eight-state region in the South. He received both an A.S. and B.S. from Peirce in Information Technology, and was a winner of the Raymond L. Palzer Leadership Award in 2008. John lives in Maryville, Tenn.

Timothy Merrell '12

Tim is senior vice president at Penn Liberty Bank. He graduated summa cum laude with a bachelor's degree in business administration. A recipient of the business division's scholarship as a student, Tim lives in Audubon, Pa.

Raymond L. Palzer '52

Ray is a current member of the Alumni Association Board, and chairs the Nominations Committee. Ray's association with Peirce spans seven decades: he is past President of the Alumni Association and former alumni director of the College. He won the Distinguished Service Award at the 2013 Spring Reception. Ray lives in Bensalem, Pa.

Nate Bandy '00, '07

Nate is a mentor in the Student Mentoring program, a frequent speaker at Admissions Open Houses, and a representative at college fairs in the community. A former winner of the Raymond L. Palzer Leadership Award. Nate received an associate's degree and bachelor's in business. Nate works for Leidos in Trevese, Pa., and resides in Philadelphia.

her degree in accounting and is retired. A former Alumni Board President and the founder of Alpha Beta Sigma at Peirce, Dottie lives in Morrisville, Pa.

Anthony Gracey '03

Anthony is a current member of the Alumni Association Board as well as member of the Paralegal Advisory Board. He received a bachelor's degree from Peirce in Paralegal Studies. Anthony is a paralegal specialist with the Department of Defense in Washington, DC.

B. Stephen Hackney '10

Steve is a paralegal/law clerk with the Social Security Administration in Philadelphia. He has been active with Peirce's Paralegal Student Association. He graduated from Peirce in 2010 with a bachelor's degree in paralegal studies.

Dorothy Forvour '63

Dottie is a current member of the Alumni Association Board. She received

ALUMNI ASSOCIATION BOARD ELECTION BALLOT

Select up to eleven nominees for a two-year term on the Peirce College Alumni Association Board. You can vote by completing this ballot and mailing it to the Office of Institutional Advancement, Peirce College, 1420 Pine Street Philadelphia, PA 19102 by 5:00 PM on Friday, April 25, 2014. You may also fax this ballot to 215-670-9084 or vote online at <https://www.surveymonkey.com/s/boardelections2014>.

Select up to 11 (place an x in the box for each candidate you select):

- | | | |
|--|--|---|
| <input type="checkbox"/> Nate Bandy '00, '07 | <input type="checkbox"/> John MacLean '06, '08 | <input type="checkbox"/> Reginald S. Waller, Jr. '99, '04 |
| <input type="checkbox"/> Jovanna Acchione Bevilacqua '81 | <input type="checkbox"/> Timothy Merrell '12 | <input type="checkbox"/> Jo-Ann Williams '04 |
| <input type="checkbox"/> Dorothy (Dottie) Forvour '63 | <input type="checkbox"/> Raymond L. Palzer '52 | <input type="checkbox"/> Karen E. Wheeler '12 |
| <input type="checkbox"/> Anthony Gracey '03 | <input type="checkbox"/> Steven Rodriguez '03, '07 | <input type="checkbox"/> Angelina Williams-Harding '06 |
| <input type="checkbox"/> B. Stephen Hackney '10 | <input type="checkbox"/> Joseph Tamney '70 | <input type="checkbox"/> Doreen Ziccardi '06, '08 |
| <input type="checkbox"/> Linda Lammendola '79 | <input type="checkbox"/> David Veit '61 | |

Your Name: _____ Class Year: _____

Phone Number: _____ Email Address: _____

Steven Rodriguez '03, '07

Steve is the president/CEO of "The No Notes Show LLC" and a member of Peirce's inaugural graduate program class. A mentor and a speaker at the public launch of the graduate program, Steve received both an A.S. and B.S. in Business Administration and Management.

Reginald S. Waller, Jr. '99, '04

Reggie is Vice President of the Alumni Association Board and co-chairs the Career Committee. He is a mentor and has been a frequent speaker at programs at Peirce. He received both his associate's and bachelor's degrees in business administration. Reggie is a program director for Vanguard in Malvern, Pa. and lives in Norristown.

LEX honor society, and a winner of the paralegal scholarship essay contest. Karen is a paralegal intern with Community Legal Services in Philadelphia

Joseph Tamney '70

Joe is a current member of the Board, and chairs the Awards Committee. A former President of the Alumni Association and Trustee, Joe graduated with a degree in business and is a member of Theta Delta Epsilon. He is CEO of Boyd Tamney Cross, a marketing communications firm based in Wayne, Pa.

Jo-Ann Williams '04

Jo-Ann is a current member of the Alumni Association Board, co-chairs the Career Committee, and is an alumni mentor. In 2013, she received the "Women in Leadership Award" from Career Development Services. She received a bachelor's degree in Paralegal Studies, and is a member of the College's Paralegal Advisory Board. Jo-Ann is the Administrative Staff Supervisor for the U.S. Court of Appeals in Philadelphia.

Angelina Williams-Harding '06

Angelina is a financial and technology services professional who has been working with Integrity Staffing Solutions in Wilmington, Del. A graduate of Peirce with a B.S. in Business Administration, she also received a Master of Science in Accounting from Strayer University in 2011.

Doreen Ziccardi '06, '08

Doreen is a member of the Paralegal Advisory Board, a mentor, and a member of the paralegal scholarship committee. She received both her associate's and bachelor's degrees in Paralegal Studies. Doreen is a paralegal for Stampone Law in Cheltenham, Pa. and lives in Philadelphia.

David Veit '61

Dave is a longstanding member of the Alumni Association's Scholarship Committee. He is a former Association Board member, as well as a member of numerous Board committees. Dave is retired from Gulf Oil and lives in Havertown, Pa.

Karen E. Wheeler '12

While a student at Peirce, Karen was vice president of the Paralegal Student Association, a 2012 inductee to the